

MEDIA RELEASE

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FOR IMMEDIATE RELEASE**

(Encinitas, Ca.)

Let Art of ReDesigning, “the ultimate interior Design makeover!” Redesign Your Space Today!

October is IRIS® Get Redesigned MonthSM

Let the experts help! IRIS (Interior Redesign Industry Specialists), an international, non-profit organization of professional ReDesigners and Stagers announces IRIS Get Redesigned MonthSM a nation wide industry event dedicated to raising awareness of the benefits of ReDesign and of hiring a professional ReDesigner.

IRIS is gearing up for Get Redesigned MonthSM with several industry partners and a nationwide radio campaign. IRIS members will redesign thousands of people's homes during this month-long event."

Wouldn't you love to have a room in your home redesigned just as you see on HGTV's Decorating Cents and Oprah? Well now you can. Denise Reilly Baker, I.R.I.S., C.I.S.S., and a local North County Resident, founder of Art of ReDesigning (www.artofredesigning.com) is certified and trained in the industry of using what you already own to create a fresh new, warm and inviting environment.

"As a Professional ReDesigner and Stager, a member of IRIS and joining in on the nationwide campaign, my goal is to raise awareness and educate why many homeowners are already finding this service to be "the hottest, affordable and fastest growing decorating trend today. The end results are an amazing transformation, and my clients are extremely happy. They always tell me that they wish they had done this sooner", says Denise Reilly Baker.

Why ReDesign?

- It is AFFORDABLE and ECONIMICAL
- IT REFREHES and RENEWS YOUR SPACE WITHOUT HAVING TO BUY ANYTHING NEW
- IT IS IN-LINE WITH THE GO GREEN CAMPAIGN by RECYCLING AND RE-USING
- IT SHOWCASES and FEATURES YOUR FURNISHINGS AND COLLECTIBLES BY USING INTERIOR DESIGN ESTABLISHED PRINCIPALS
- A ROOM REDESIGN is completed in LESS THAN A DAY.