

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

ReDesigning: an affordable way to dramatically change the look of your home for the Holidays, without buying anything new....

Oceanside homeowners, John and Norma Gilley, are enjoying a whole new look and feel in their home this Holiday season. Through their participation in a seasonal fund-raiser for the Friends of the Oceanside Public Library, the Gilley's learned first-hand about the newest design trend—ReDesigning. Working with Interior ReDesigner, Denise Baker—Art of ReDesigning (www.artofredesigning.com) the Gilley family can now enjoy their collection of holiday decorations and accessories displayed in professionally created, innovative and exciting new vignettes.

Tarin Barnes, Friends of the Oceanside Public Library board member and chair of the 2008 tour, was looking for a special designer for one of the homes (a historic Oceanside home built in the 1940's by William Potter). Barnes considered the needs and wishes of the homeowners and decided that the best match would be to ask Denise Baker of Art of ReDesigning (www.artofredesigning.com) to participate. The original Potter, a historical home built in the 1940's by William Potter (one of the original settlers in Oceanside), was one of the featured homes of this year's Holiday Home tour and was formerly built to house World War 11 soldiers returning home to the San Diego area.

“It was simply a perfect fit, as Denise really enjoys working with senior citizens in helping them redesign their living spaces to be functional and beautiful, said Barnes. The homeowners, John and Norma Gilley have always wanted their home to be professionally decorated, love what they already have, but wanted a professional to come in and make it all beautiful—which has been a longtime dream of Norma Gilley,” added Barnes.

“This Holiday Home project is a perfect match for us. I was delighted to participate in this benefit for Friends of the Oceanside Public Library and very excited to work with the Gilley's,” said Denise Reilly Baker, of Art of ReDesigning.

“With library closures (due to lack of funding and with the economy the way it is), I wanted to help raise money for a good cause and raise awareness on what Interior ReDesigning is all about and how it can dramatically change the look and feel of the home, without having to go out and spend money to purchase new items,” added Baker.

Interior ReDesigning—the hottest decorating trend nationwide—is centered on re-decorating your home using existing furnishings and accessories in innovative and creative new ways without having to purchase anything new. The results are beautiful and dramatically transformed living spaces. Items sometimes are typically found throughout the house, although great finds can come from the garden, or even long forgotten accessories and collectibles from the garage. It also is in line with the nationwide Go-Green campaign. The whole ReDesigning process is very affordable and most projects are completed in just one day!” said Baker.